

From Screen to Stream: News Presentation for Traditional and Digital Platforms



Date: 9, 12, 16 & 19 June 2025



Time: from 5:30 pm to 8:00 pm



Location: CFP training room (Michel Ghazal),
Campus of Innovation and Sports, (CIS-USJ), Beirut



Modality: in person



Language: English

Course Description:

This 10-hour course is designed for anyone looking to enhance their news presentation skills, from recent graduates to seasoned professionals. It covers news delivery across both traditional media (TV and radio) and digital platforms, focusing on managing technical issues, staying calm under pressure, and maintaining clear, engaging delivery. Participants will build confidence in front of the camera, improve voice modulation, posture, and gestures, and engage in practical exercises to refine their performance. By the end, they'll be equipped to present news effectively across various media platforms.

Learning outcomes:

- Integrate the core principles of news presentation for both traditional media (TV/radio) and digital platforms (social media).
- Differentiate between various types of news in media and new exposure options.
- Master effective voice modulation, tonality, and clarity for news delivery.
- Improve body language and posture while presenting news, ensuring confidence and professionalism on screen.
- Adapt presentation style for various platforms.
- Develop practical skills in looking and speaking naturally on camera, enhancing their personal media presence.
- Handle technical issues and "live on air" mistakes while maintaining a calm and neutral attitude.



Target Audience:

- Recent graduates in media studies or journalism
- Mid-career professionals in broadcasting or communications
- Aspiring news presenters seeking to refine their on-air skills
- Media professionals looking to expand their expertise in digital platforms
- Anyone interested in mastering effective news delivery across traditional and digital media



Ralph Doumit

With a passion for storytelling and a sharp eye for detail, Ralph Doumit has built a career as a journalist and news anchor. Over the past decade at MTV Lebanon, Ralph has brought local and regional news to life, from breaking stories to in-depth reports. His composed presence has become a trusted voice in news.

Ralph is the founder of Khabar B Story, an Instagram news platform where he bridges the gap between traditional and digital media.

Beyond his work as a journalist, he shapes the next generation of media professionals as a university instructor and freelance trainer. Ralph is now stepping into a new chapter as the General Manager of MFM, a political news station set to begin operations this year.



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